

Nicole Tsang



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EDUCATION

Web Creation& Design (Diploma)

Concordia University Continuing Education
2021-2022

Communication Studies (BA)

Concordia University
2020

Letter, Arts& Communciations (DEC)

Collège de Maisonneuve
2015

SKILLS

HTML & CSS

JavaScript

React.js

Node.js

Next.js

Expo

JQuery

API integration

MongoDB

Content Management System:

- WordPress
- Rebelmouse
- Hubspot

Adobe Creative Suite:

- Illustrator
- Photoshop
- Premiere Pro

Microsoft Office

SEO&SEM

LANGUAGE

French

English

Cantonese (Native)

Mandarin

PROFILE

Detail-oriented and advanced knowledge in graphic, web design and front-end development. Strong customer service and communication skills. Fluent in both French and English, and speak Cantonese. Successful in intense and demanding environments, providing decisive team leadership.

WORK EXPERIENCE

Front-End Developer

2022-2024

Narcity Media Inc, Montreal, QC

- Developed and configured MTL Blog and Narcity daily newsletter
- Engineered MTL Blog and Narcity app using React Native and API integration
- Configured and optimized the company's RSS feed
- Served as the primary point of contact for technical support
- Collaborate with B2B product manager and designer to improve the Narcity Media's B2B website for enhancing the user engagement of new and returning clients

Web Designer Internship

2021

Nestle Nespresso SA, Montreal, QC

- Create responsive designs for desktop, mobile and tablet
- Design the interface, navigation and aesthetic of Nespresso website
- Collaborate with eCommerce project managers and Web Developer to ensure the alignment between the instructional approach and technical specifications

Photographer

2020

Restaurant Wingo, Brossard, QC

- Manage social media accounts (Facebook&Instagram)
- Create and provide relevant promotions in English and French
- Proofread and edit all contents and imageries before publication
- Respond to customers inquiries via social platforms

Event Management Internship

2018

Just For Laughs, Montreal, QC

- Execute the internal and external communication of the program
- Complete volunteers' registration and general inquiries
- Manage volunteers' schedules
- Direct and assign the task of the volunteers

English Class Monitor

2018-2019

McGill University, Montreal, QC

- Maximize English-speaking practice with international students
- Carrying out activities in a safe and timely manner
- Coordinate with the instructors and coordinators