

Nicole Tsang

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EDUCATION

Web Creation & Design (Diploma)

Concordia University Continuing Education
2021-2022

Communication Studies (BA)

Concordia University
2020

Letter, Arts & Communications (DEC)

Collège de Maisonneuve
2015

SKILLS

HTML, CSS, JavaScript & JQuery

Content Management with Wordpress

Adobe Creative Suite

- Illustrator
- Photoshop
- Premiere Pro
- After Effects
- XD

Microsoft Office

SEO & SEM

Final Cut Pro

LANGUAGE

French

English

Cantonese (Mother tongue)

Mandarin

PROFILE

Detail-oriented and advanced knowledge in graphic, web design and front-end development. Strong customer service and communication skills. Fluent in both French and English, and speak Cantonese. Successful in intense and demanding environments, providing decisive team leadership.

WORK EXPERIENCE

Web Designer Internship 2021

Nestle Nespresso SA, Montreal, QC

- Create responsive visuals for desktop, mobile and tablet
- Design the interface, navigation and aesthetic of Nespresso website
- Assist the UX team to improve website experiences for users
- Collaborate with eCommerce project managers and Web Developer to ensure the alignment between the marketing approach and technical specifications

Photographer 2020

Restaurant Wingo, Brossard, QC

- Manage social media accounts (Facebook & Instagram)
- Create and provide relevant promotions in English and French
- Proofread and edit all contents and imageries before publication
- Respond to customers inquiries via social platforms

Event Management Internship 2018

Just For Laughs, Montreal, QC

- Execute the internal and external communication of the program
- Complete volunteers' registration and general inquiries
- Manage volunteers' schedules
- Direct and assign the task of the volunteers

English Class Monitor 2018-2019

McGill University, Montreal, QC

- Maximize English-speaking practice with international students
- Carrying out activities in a safe and timely manner
- Coordinate with the instructors and coordinators